



JORGE MONDRAGÓN

Partner

Franchising, licensing, distribution and corporate core

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About

Jorge is managing partner of the firm, and currently heads the firm's franchising and licensing practice group.

“Extremely well-regarded practitioner in the field who stands out for his first-rate expertise advising on contracts, corporate structures and the implementation of franchise systems.” Who's Who Legal

Throughout his over 28 years of experience, he has developed a commercial legal practice with focus in corporate, franchising, distribution and data protection matters, advising clients in a wide range of transactions, from their start-ups in Mexico to the management and operation of their business.

He walks domestic and foreign companies through the compliance, regulatory, corporate and intellectual property aspects required for the implementation of franchise systems and distribution schemes. For such purposes, he designs the appropriate business structure, tailored to the client needs.

Additionally, he has an ample experience in corporate and commercial matters, including mergers and acquisitions, joint ventures, corporate controversies, foreign investments and labor consulting, which strengthens his core practice.

Experience

- Advised several highly regarded franchise systems (franchisors) for their start-up and expansion in Mexico; from diverse industries including clothing, education, hospitality, fast food, restaurant, medical, oil & gas, real estate, technological, among others

Areas of Practice

- [Corporate](#)
- [Franchising and Licensing](#)
- [Consumer Protection](#)
- [Data Protection](#)
- [Information Technology](#)
- [Labor, Employment and Corporate Compensation](#)

Awards & Recognitions

Academia

Former Professor of the Negotiation course at the School of Law of the Universidad Panamericana, Mexico City, Mexico

Education

Structural Issues in Law Management Program, Fordham University, The School of Law, New York, United States

Postgraduate degree in Corporate law, Instituto Tecnológico Autónomo de México (ITAM), Mexico City, Mexico

Law degree (J.D. equivalent) with honors, Universidad Nacional Autónoma de México (UNAM), Mexico City, Mexico

Memberships

International Franchise Association (IFA)

Multilaw

Privacy Rules, global alliance of privacy experts

International Bar Association (IBA), former senior vice chair of the international franchising committee

American Bar Association (ABA), Forum on Franchising

Asociación Nacional de Abogados de Empresa, Colegio de Abogados (National Corporate Counsel Association- ANADE)

Languages

Spanish – English