



PRISCILA ADALID MELGAR

Associate

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About

Priscila has more than ten years of experience in Franchising, Corporate, M&A, Spin-Offs, Data Protection and E-Commerce. She has assisted clients in the acquisition of assets and companies in Mexico, in order to help their expansion into Mexico.

Focused on advising clients on how to incorporate, operate and expand their business in Mexico, both domestic and foreign clients, outlining and implementing relevant corporate strategies to meet their needs and reach their business goals.

Assists clients in the day-to-day legal and compliance activities with emphasis in the commercial aspects. Her work includes drafting Terms and Conditions, Service Agreements, Data Protection Analysis, and policies thereof.

She co-authored the articles Sub-franchising, Master Franchising and Development Agents and Selecting the Appropriate Vehicle for International Expansion published by Getting the Deal Through – Practice Guide Franchise (2019). She is member of the National Corporate Counsel Association (ANADE).

Priscila obtained her law degree (J.D. equivalent) from Universidad Nacional Autónoma de México (2012) and a master's degree from Universidad Panamericana (2019).

Areas of Practice

- [Corporate](#)
- [Franchising and Licensing](#)
- [Mergers and Acquisitions](#)
- [Consumer Protection](#)
- [Information Technology](#)
- [Private Equity and Fund Formation](#)

Awards & Recognitions

Education

Master's degree in Corporate Law, Universidad Panamericana, Mexico City, Mexico (2019)

Law degree (J.D. equivalent), Universidad Nacional Autónoma de México (UNAM), Mexico City, Mexico (2012)

Memberships

Abogadas MX

Languages

Spanish – English