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ALBERTO PLIEGO BEGUERISSE

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About

Alberto Pliego Beguerisse has 10 years of experience as an Intellectual Property attorney, providing legal counsel to domestic and foreign companies, as well as to individuals, mainly on trademarks, copyrights, litigation, franchising, licensing and distribution.

Experience

- He has advised clients from different industries, through consulting and litigation in matters related to the protection and defense of intellectual property rights, the use of unauthorized trademarks, use of the new image, protection of copyrights, as well as in the negotiation, preparation and execution of franchise agreements, licenses, distribution and, in general, of different intellectual property contracts. Among the clients he advises, he represents chain restaurants, convenience stores, gas stations, clothing stores, advertising agencies, construction companies, telephony, technology, home products stores and consumer goods, among other types of industries.

Areas of Practice

Franchising and Licensing

Intellectual Property

Education

L.LM. in Intellectual Property Law, The John Marshall Law School, Chicago, Illinois, United States of America, (2013)

Postgraduate Degree in Industrial and Intellectual Property, Universidad Panamericana, Ciudad de México, México (2011)

Diploma in Civil, Family and Criminal Law, Universidad Nacional Autónoma de México, Ciudad de México, México (2010)

J.D. (law degree equivalent), Universidad Nacional Autónoma de México, Ciudad de México, México (2010)

Academia

Associate Professor of Intellectual Property law, in selected topics including appellation of origin, domain name disputes, and trademark prosecution in general, at the Universidad Panamericana

Languages

Spanish - English

Memberships

Mexican Association for the Protection of Intellectual Property (AMPPI)

Asociación Nacional de Abogados de Empresa, Colegio de Abogados (ANADE – Mexican Association of Business Lawyers)

Publications & Collaborations

Doing Business Guide 2019, Mexico Chapter published by Chambers and Partners

Conference within the Intellectual Property Clinics organized by AMPPI in connection with Appellations of Origin

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